WATCHMAKERS

THE EXHIBITION





MAXIMA GALLERY PRESENTS WATCHMAKERS: THE GREATEST MASTERS OF THE WORLD FOR THE FIRST TIME TOGETHER IN A COLLECTIVE EXHIBITION

 $\begin{array}{c} \textbf{ROME} \\ \\ \textbf{MAXXI, THE NATIONAL MUSEUM OF 21}^{\text{ST}} \text{ CENTURY ARTS} \end{array}$

NEW YORK

PHILLIPS GALLERY, 450 PARK AVENUE

HONG KONG

MANDARIN ORIENTAL, 5 CONNAUGHT ROAD CENTRAL

LONDON PHILLIPS GALLERY, 30 BERKELEY SQUARE

From April 2018 to July 2018



HAJIME ASAOKA LUDOVIC BALLOUARD CHRISTOPHE CLARET **DE BETHUNE** PHILIPPE **DUFOUR** LAURENT FERRIER ROMAIN GAUTHIER VIANNEY HALTER CHRISTIAN KLINGS JEAN DANIEL NICOLAS ROGER W. SMITH KARI VOUTILAINEN

WITH THE EXTRAORDINARY CREATIONS OF THE LATE GEORGE DANIELS,

THE MOST CELEBRATED WATCHMAKER OF THE PAST 250 YEARS.

*Many of the protagonists are expected at the exhibition's opening



THE EXHIBITION

AN UNIQUE EVENT GATHERING THE CREATIONS OF THE MOST CELEBRATED INTERNATIONAL ARTISTS OF CONTEMPORARY WATCHMAKING.

Thirteen internationally renowed masters, acclaimed by enthusiasts, exhibiting for the first time, as never before at a worldwide scheduled art exhibition.

THE CREATIONS

Conceptually and artistically unique masterpieces in terms of quality and design.

INNOVATIVE MOVEMENTS, DIVINE AND SCENIC ARCHITECTURES, ARTISTIC DIALS, UNIQUE FINISHES, ALL EXCLUSIVELY HAND MADE OF INESTIMABLE VALUE.



Creations whose quotation is certified by major auction houses and by the presence of such masterpieces in the most prestigious watch collections worldwide.

In a non-commercial exhibition, one-of-a-kind works that represent culture, tradition, genius, innovation, craftmanship and art.





THE EXPOSITION

An exposition that enhances the importance of creations in cases which will emphasise their uniqueness.

Every watchmaker will expose 1 to 3 watches throughout the event.

ARTISTS AT THE EXHIBIT'S VERNISSAGE WILL PRESENT THEIR WORKS PERSONALLY.



TARGET

A wide target that involves an heterogeneous public, mostly male, made up by horology enthusiasts and all kinds of art lovers and collectors: businessmen, high net worth individuals, institutional and public personalities. • Great international haute horlogerie collectors, who consider these works as an art form and an investment;

• Art lovers, not necessarily horology experts, but interested in these unique works;

High market artisanal and industrial watchmaking lovers;

 Clockmaking enthusiasts, who recognise and appreciate the "dream watches" creators, though not having a high spending power themselves.



SPECIALIZED PRESS

The most important business, financial, lifestyle, luxury and sector press will be invited.



Attached you will find articles that show the interest of preeminent headlines and the relevance of the participating watchmakers.

The event's appeal will be amplified by exposing the Press to the masters and their creations for the first time.



THE BOOK

CONCEIVED AS A COFFEE TABLE BOOK TO BE KEPT HOME AS A COLLECTIBLE,

whose distribution will continue at the international level after the exhibition.

Introduction by AUREL BACS

Critical note by **NICHOLAS FOULKES**

Exhibited watches photographs by the celebrated **GUY LUCAS DES PESLOUAN**

Design by **STEPHEN REID**

- 300 pgs
- hardcover
- 30x35 cm 9 ½ x 12 inches
- matt coated paper
- italian and english edition

• critical essays from the curator, Aurel Bacs, Kari Voutilainen in representation of the exhibition's artists, some of the most prestigious signatures of the most relevant sector magazines, popular collectors and enthusiasts, exhibition's partner representatives

• watchmakers profiles, with their biographies and interviews, portrait and studio image

- exhibited masterpieces special section
- retail price: 70 / 100 \in



A PROJECT BY



A gallery specializing in modern and contemporary art and exclusive curator for some of the most important Italian private art collections.



THE 2018 WORLD TOUR

ROME Start of april

NEW YORK Start of may

HONG KONG End of may

LONDON End of june



THE PARTNERS

Phillips, the auction house world leader in the watch auction sector, and Aurel Bacs (Bacs & Russo), President of the Grand Prix d'Horlogerie de Gèneve Jury, member of the Fondation Haute Horlogerie Steering Committee, as main partners will support Maxima Gallery publishing daily a press review to Watchmakers on their powerful website throughout the event.



COORDINATION

Maxima Gallery Via A Depretis, 86 – Roma Phone: 064880285 info@maximagallery.com www.maximagallery.com





THE PROTAGONISTS

Through the narrative of relevant headlines



HAJIME ASAOKA

Official Website http://www.hajimeasaoka.com/

In conversation: Hajime Asaoka A peek into the lair of the independent watchmaker who makes everything by hand https://www.deployant.com/conversation-hajime-asaoka/

Hajime Asaoka Project T Tourbillon Independent Japanese Watch

http://www.ablogtowatch.com/hajime-asaoka-project-t-tourbillon-indepedent-japanese-watch/

Hajime Aosaka Chronograph: Il Bello del Cronografo Davanti a Te! https://www.orologidiclasse.com/hajime-asaoka-chronograph/

A superlative Self-Made Chronograph From Self-Taught Independent Watchmaker Hajime Asaoka

http://quillandpad.com/2017/04/30/superlative-self-made-chronograph-self-taught-independent-watchmaker-hajime-asaoka/

HANDS-ON With The Hajime Asaoka Tourbillion #1: High-End Independent Watchmaking, From Japan

https://www.hodinkee.com/articles/hands-on-with-the-hajime-asa-oka-tourbillon-1-high-end-independent-watchmaking-from-tokyo-japan

CHRONOGRAPH by Hajime Asaoka https://www.youtube.com/watch?v=pThDa43JXPQ



LUDOVIC BALLOUARD

Official website http://www.ballouard.com/

The SalonQP Interviews: Ludovic Ballouard

https://www.salonqp.com/interviews/the-salonqp-interviews-ludovic-ballouard/

Harry Winston opus XII by Ludovic Ballouard

https://luxuryactivist.com/watches/harry-winston-opus-xii-ludovic-ballouard/

Ludovic Ballouard Upside Down

Full Review (hands-on pics, specs and price) https://monochrome-watches.com/ludovic-ballouard-upsidedown-full-review-hands-pics-specs-price/

Hands-On with the Upside Down by Ludovic Ballouard

http://watchesbysjx.com/2011/06/hands-on-with-the-upsidedown-by-ludovic-ballouard.html



CHRISTOPHE CLARET

Official Website: Press http://www.christopheclaret.com/en/press.php

Chridtophe Claret: Margot crowned winner at the GPHG

http://en.worldtempus.com/article/watches/trends-and-style/christophe-claret-margot-crowned-winner-at-the-gphg-18115.html

Interview With Watch Maker Christophe Claret http://www.ablogtowatch.com/interview-with-watch-maker-christophe-claret/

Christophe Claret - GPHG Grand Prix Horlogerie Genève 2014 - Ladies' High-Mech Watch Prize https://www.youtube.com/watch?v=-Wnvlmwf9qs

Watchmaker's Work Combines Tech and Tradition https://www.nytimes.com/2017/01/16/fashion/watches-christophe-claret.html

Christophe Claret, un certains sens de l'audace créative – Interview

https://www.magmontres.fr/christophe-claret-sens-laudace-creative-interview-00718/

> Christophe Claret - Manufacture https://www.youtube.com/watch?v=uO44_MIkyoO



GEORGE DANIELS

Official website http://www.danielslondon.com/

The Watchmaker's Apprentice Trailer https://www.youtube.com/watch?v=NUNKHXjOK8QQ

Father time: Why George Daniels is the world's best horologist

http://www.independent.co.uk/news/people/news/father-time-why-george-daniels-is-the-worldrsquos-best-horologist-2067792.html

The Celebration of the English Watch Part IV, George Daniels 20th Century Innovator

http://www.sothebys.com/en/auctions/2017/george-daniels-20th-century-innovator-l17055.html

Sotheby's to Auction 2 George Daniels Watches

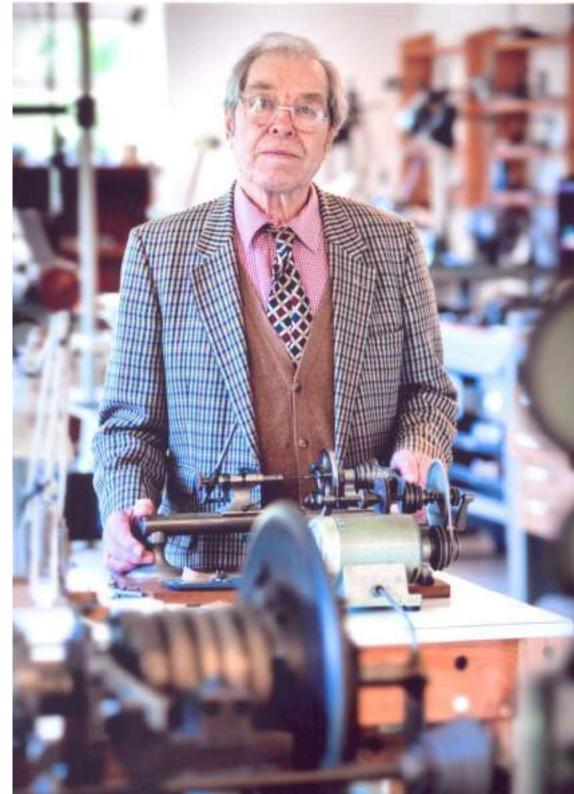
https://www.nytimes.com/2017/03/22/fashion/watches-george-daniels-sothebys.html

George Daniels Watch Sale Blows Away Estimates

https://blog.perpetuelle.com/special-reports/recap-george-daniels-watch-sale-blows-away-estimates/

Omega Man: Insights and Observations from Dr. George Daniels

http://www.watchtime.com/featured/omega-maninsights-and-observations-from-dr-george-daniels/



DE BETHUNE

Official Website http://www.debethune.ch/index.htm

De Bethune Commemorates Its Grand Prix Win With The Limited Edition DB28 Aiguille d'Or

https://www.hodinkee.com/articles/de-bethune-commemorates -its-grand-prix-win-with-the-limited

De Bethune Video 2014

https://www.youtube.com/watch?v=bROFUsvtOow

How Do You Top The Sensational De Bethune DB28 Maxichrono? By Customizing It, Of Course

http://quillandpad.com/2017/07/21/top-sensational-de-bethune-db28-maxichrono-customizing-course/

De Bethune DB25L Milky Way Watch

http://www.ablogtowatch.com/de-bethune-db25l-milkyway-watch/

De Bethune is undoubtedly the biggest of the small brands"

http://en.worldtempus.com/article/industry-news/peopleand-interviews/de-bethune-de-bethune-is-undoubtedly-thebiggest-of-the-small-brands-18986.html

The Collector's Series – Mr. WhatMakesMeTick and his De Bethune DB28

https://monochrome-watches.com/the-collectors-seriesmr-whatmakesmetick-and-his-de-bethune-db28/



PHILIPPE DUFOUR

Special prime of the jury at the GPHG 2013

https://www.youtube.com/watch?v=R3SnPkYAZEY

Fashion watches

https://www.nytimes.com/2016/03/18/fashion/watches-philippe-dufour.html

Duality sells for us

http://watchesbysjx.com/2017/10/philippe-dufour-duality-sells-for-us915000.html

Manual of art of perfection

https://www.orologidiclasse.com/arte-della-perfezione-manuale-philippe-dufour/

Philippe Dufour simplicity itself

https://journal.hautehorlogerie.org/en/philippe-dufour-simplicity-itself/

Philippe Dufour disappointed todays watchmakers https://www.ablogtowatch.com/philippe-dufour-disappointed-todays-watchmakers/

The curious case of Philippe Dufour

http://watchtime.me/news/features/article/830/the-curious-case-of-philippe-dufour

Conversation with Philippe Dufour one most important watchmakers

https://www.watchonista.com/articles/interviews/conversation-philippe-dufour-one-most-important-watchmakers-vallee-de-joux



LAURENT FERRIER

Official website http://laurentferrier.ch/

Laurent Ferrier wins at the Grand Prix d'Horlogerie 2015 http://www.passion-horlogere.com/index.php/actualites-horlogeres/3100-laurent-ferrier-wins-at-the-grand-prix-d-horlogerie-2015

Ferrier's Fine Finish: The Journey of Laurent Ferrier http://www.watchtime.com/featured/ferriers-fine-finish-the-journey-of-laurent-ferrier/

LAURENT FERRIER, UN CLASSIQUE CREATIF http://www.swisstime.ch/fr-LAURENT-FERRIER-m919.html

Manufacture Laurent Ferrier https://www.youtube.com/watch?v=vMEYjdP1jQM

Laurent Ferrier "Galet Micro-Rotor" https://www.youtube.com/watch?v=Ty-YC7SP2tc

Laurent Ferrier fait mouche au premier coup https://journal.hautehorlogerie.org/fr/laurent-ferrier-fait-moucheau-premier-coup/



ROMAIN GAUTHIER

Official Website http://www.romaingauthier.com/

Romain Gauthier, a man with a plan https://journal.hautehorlogerie.org/en/romain-gauthier-a-man-with-a-plan/

Best Complicated Men's award for Romain Gauthier at the GPHG 2013 https://www.youtube.com/watch?v=TkkN62PwV0M

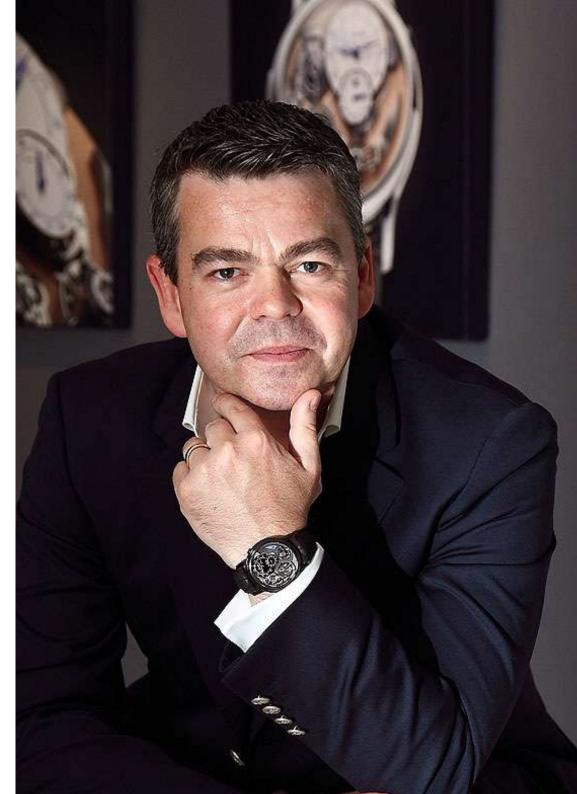
Romain Gauthier Logical One Watch https://www.youtube.com/watch?v=R-3OhW_bQX0

Why I Bought It: Romain Gauthier Logical One http://quillandpad.com/2016/02/16/why-i-bought-it-romaingauthier-logical-one/

Romain Gauthier Logical One: La Forza costante del 21° Secolo

https://www.orologidiclasse.com/romain-gauthier-logical-one/

Baseworld 2017 Romain Gauthier insight Micro-Rotor https://www.deployant.com/basel-2017-romain-gauthier-insight-micro-rotor/



VIANNEY HALTER

Official website http://www.vianney-halter.com/

Innovation prize, Vianney Halter, deep space tourbillon http://www.gphg.org/horlogerie/en/gphg-2013-video/innova-

tion-prize-vianney-halter-deep-space-tourbillon

Vianney Halter, the watchmaker of future past

https://journal.hautehorlogerie.org/en/vianney-halter-the-watchmaker-of-future-past/

Gaïa prize 2016: Vianney Halter, Category craftmanship-creation http://www.watchonista.com/2914/watchonista-blog/news/ga-

ia-prize-2016-vianney-halter-category-craftsmanship-creation

Watchmaker Vianney Halter's New Deep Space Tourbillon

https://www.wsi.com/articles/SB1000142412788732406330457852 3182943531780

Vianney Halter Deep Space Tourbillon

https://monochrome-watches.com/vianney-halter-deep-space-tourbillon/

Vianney Halter Deep Space Tourbillon: photogallery https://www.forbes.com/pictures/fglh45hhe/vianney-halter-deep-space-tourbillon-8/#5e167ca17a2d



CHRISTIAN KLINGS

Official website http://www.christianklings.com/

Biography http://www.ahci.ch/members/christian-klings/

Orologeria e Arte: Christian Klings http://www.orologidiclasse.com/orologeria-christian-klings/

Le Ultime Meraviglie Di Christian Klings http://www.orologidiclasse.com/christian-klings-orologi-2014/

Introducing the Christian Klings "Open Version" Wristwatch (with specs and price)

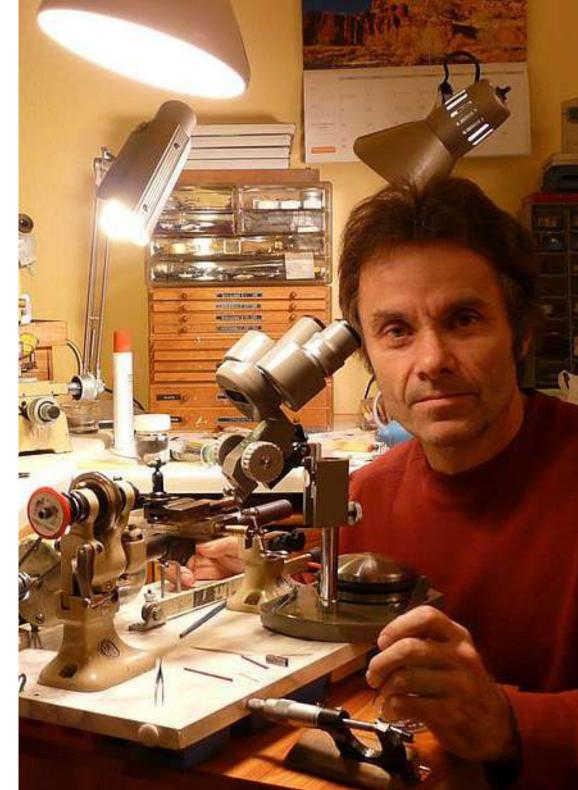
http://watchesbysjx.com/2014/02/introducing-the-christian-klings-open-version-wristwatch-with-specs-and-price.html

Introducing the Christian Klings Tourbillon Nr. 2, with Self-Starting Detent Escapement

http://watchesbysjx.com/2016/09/introducing-the-christian-klings-tourbillon-nr-2-with-self-starting-detent-escapement.html

First Christian Klings Watch Ever Offered On Secondary Market Comes To Auction In Christie's June 21, 2017 Sale Of 'Rare Watches And American Icons' In New York City (Updated With Result)

http://quillandpad.com/2017/06/05/first-christian-klings-watch-ever-offered-secondary-market-comes-auction-christies-june-21-2017-sale-rare-watches-american-icons-new-york-city/



JEAN DANIEL NICOLAS

Official Website http://www.jdnwatches.com/index.php/gallery

The Watch That Changed My Life: The Jean Daniel Nicolas Two-Minute Tourbillon By Daniel Roth http://quillandpad.com/2014/08/07/the-watch-that-changed-mylife-the-jean-daniel-nicolas-two-minute-tourbillon-by-daniel-roth/

The Jean Daniel Nicolas Two-Minute Tourbillon: An Appreciation

https://www.watchprozine.com/independents/the-jean-daniel-nicolas-two-minute-tourbillon-an-appreciation/3888151/

Jean Daniel Nicolas Watches: The Real Daniel Roth Brand

http://www.ablogtowatch.com/jean-daniel-nicolas-watches-thereal-daniel-roth-brand/

VERY FINE AND RARE PINK GOLD TWO-MINUTE TOURBILLON WRISTWATCH WITH POWER RESERVE INDICATION CIRCA 2010 2-MINUTE TOURBILLON

http://www.sothebys.com/en/auctions/ecatalogue/lot.3645. html/2011/important-watches-hk0356

When money is no object - Jean Daniel Nicolas Watch - Independent Excellence https://www.youtube.com/watch?v=usix3mkXMYs&t=197s

The Life and Times of Daniel Roth, Master Watchmaker of the Vallée de Joux http://watchesbysjx.com/2017/11/portrait-daniel-roth-master-watchmaker-of-the-vallee-de-joux.html



ROGER W. SMITH

Official Website: Roger to be juror of the 2017 Grand Prix d'Horlogerie de Genève. https://www.rwsmithwatches.com/announcements/roger-to-bejuror-of-the-grand-prix-dhorlogerie-de-geneve/

Meet Britain's most exclusive watchmaker, whose exquisite timepieces sell for up to £250,000 http://www.telegraph.co.uk/finance/businessclub/11307795/Meet-Britains-most-exclusive-watchmaker-whose-exquisite-timepieces-sell-for-up-to-250000.html

Series 2 Open Dial Wristwatch by Roger Smith https://www.youtube.com/watch?v=Fb2GxE6Z49U&t=2s

Interview With Roger Smith Who Makes Watches Totally By Hand: Part 1 https://www.youtube.com/watch?v=QAD7VJ09wSE

The SalonQP Interviews: Roger Smith https://www.youtube.com/watch?v=Sm-qjn_U1Ac

The story of the GREAT Britain watch. https://www.youtube.com/watch?v=WLqEOtFWFuA

BBC News The man who makes £100,000 watches

http://www.bbc.com/news/av/magazine-24211691/the-man-whomakes-100000-watches



KARI VOUTILAINEN

Official Website: the Awards http://www.voutilainen.ch/the-awards/

Kari On: Meet Watchmaking Star Kari Voutilainen http://www.watchtime.com/featured/kari-on-meet-watchmaking-star-kari-voutilainen/

Kari Voutilainen, Laurent Ferrier, And Philippe Dufour What Watch They'd Recommend For Under \$10,000

https://www.hodinkee.com/articles/that-time-revolution-asked-roger-smith-kari-voutilainen-laurent-ferrier-and-philippe-dufour-what-watch-theyd-recommend-for-under-10000

> GPHG 2013 - Interview "Prix de la Montre Homme Voutilainen" https://www.youtube.com/watch?v=tPe9yw1N8FY

Interview - Kari Voutilainen- Prix de la Montre Métiers d'Art - GPHG 2014 https://www.youtube.com/watch?v=vq-2TJy8iP0&t=13s

Interview: Watchmaker Kari Voutilainen

http://www.coolhunting.com/design/interview-watchmaker-kari-voutilainen

Kari Voutilainen https://www.youtube.com/watch?v=gJeH_IOaK10&t=924s

Grand Prix D'Horlogerie De Geneve: VOUTILAINEN AKI-NO-KURE http://gphg.org/horlogerie/en/watches/aki-no-kure





THE WATCHMAKING WORLD AND ITS PROTAGONISTS

BASEL 2017 - What's Baselworld really like? https://www.youtube.com/watch?v=U7mhAeJV6ok

Introduction to the 2017 SIHH: an exciting testing ground for watchmaking brands https://www.youtube.com/watch?v=xNY1af4yVG0

Introduction to the 2016 SIHH with TheWATCHES.tv https://www.youtube.com/watch?v=YTUazgdNDMY



The Ceremony of the 2014 GPHG, the Oscars of the watchmaking industry https://www.youtube.com/watch?v=ZhnRwTtxkps

Reactions of the GPHG 2015 winners https://www.youtube.com/watch?v=H4dv6pneOV0&t=273s

GPHG 2013 - Interview "Prix de la Montre Homme Voutilainen" https://www.youtube.com/watch?v=tPe9yw1N8FY

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